Coca-Cola CIPR NI 2016 Media Award winners and citations:

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| **MAGAZINE OF THE YEAR**  **WINNER: IRELANDS HOME INTERIORS & LIVING:**  The judges commented ‘This magazine is stylish, classy and holds its own amongst other similar national titles. It wouldn’t look out of place on anyone’s coffee table.”  **SILVER WINNER**: Perspective |
| **SUPPLEMENT OF THE YEAR**  **WINNER: MOURNE OBSERVER**  Capturing one of the single best events in Ireland for golfers, this supplement was well-produced, striking in layout and colour. Informing on national, local and international news it rose to the challenge. A hole in one!  **SILVER WINNER:** Family Life, Belfast Telegraph |
| **FEATURE JOURNALIST OF THE YEAR**  **WINNER: SUZANNE BREEN, BELFAST TELEGRAPH**  Suzanne Breen's interview with Eileen Paisley is a masterclass in writing about one person while also giving insights into the characters of others. It was fascinating to look at Ian Paisley through Mrs Paisley's eyes. The other interviews made us want to read more. The Whitecross/Kingsmill survivors' stories were cleverly set in the cosy ordinariness of their lives then and now and the horror of the bloodstained carpet amidst the Christmas decoration is an unforgettable image.  **SILVER WINNER**: Ivan Martin, Belfast Telegraph |
| **LOCAL NEWSPAPER OF THE YEAR**  **WINNER: IMPARTIAL REPORTER:**  The judges commented that this could form the blue print for any successful local newspaper: It serves its communities exceptionally well, is very professionally designed and is a pleasure to read. In addition to its print product, this newspaper is ahead of the curve in its digital presence.  **SILVER WINNER**: Derry News |
| **NEWSPAPER OF THE YEAR**  **WINNER: SUNDAY LIFE**  This newspaper has a strong expose culture, which drives its talented team to deliver a series of impressive exclusive stories. Its strong design makes stories visually engaging, with great use of photography. judges felt this was a meaty, must read that delivers for its readers. |
| **LOCAL NEWSPAPER JOURNALIST OF THE YEAR**  **WINNER: IAIN GRAY, COUNTY DOWN SPECTATOR:**  Iain’s submission demonstrated how he understood his local audience and got to the heart of the news that matter. He did not shy away from tough topics and produced brilliantly crafted stories.  **SILVER WINNER:** Donal Mahon, Newry Reporter |
| **COLUMNIST OF THE YEAR**  **WINNER: STEVEN MCCAFFERY**  This political blog is cool, informative, sheds light and explains. It is also readable and engaging on a subject that can so often be almost wilfully obscure. It is a vital aid to understanding the ever (or never) changing politics of Northern Ireland.  **SILVER WINNER**: Steven Doherty, Derry News |
| **NEWSPAPER JOURNALIST OF THE YEAR**  **WINNER: CIARAN BARNES**  The judges said Ciaran is at the absolute top of his game. He has a strong nose for a story and for defining and delivering stories that cater to their readers’ interests. Thought-provoking and exciting copy made this his stories stand out in an exceptionally competitive category.  **SILVER WINNER**: Susan Thompson, The Irish News |
| **NEWS / CURRENT AFFAIRS PROGRAMME OF THE YEAR**  **WINNER: STEPHEN NOLAN, NOLAN LIVE**  The judges felt this programme was exceptional in its ability to delve beneath the surface of the issues that matter to its audience; inspiring debate and often helping to set the day’s news agenda.  **SILVER WINNER**: Mandy McAuley, BBC Spotlight |
| **FRONT PAGE OF THE YEAR**  **WINNER: DERRY NEWS**  The judges applauded this front page for its clean simplicity and poignancy. A powerful representation of a highly emotive story, this front page is testament to the fact that often ‘less is more.’ |
| **ENTERTAINMENT PROGRAMME OF THE YEAR**  **WINNER: VINNEY HURRELL, BBC RADIO ULSTER**  Vinny managed to make headlines across Northern Ireland and the rest of the UK with his chat with Louis Walsh. He didn't pander to PR spiel but pushed him for answers and created some entertaining radio.  **SILVER WINNER**: Stephen & Cate, Q Radio |
| **BROADCAST JOURNALIST OF THE YEAR**    **WINNER: STEPHEN NOLAN, BBC RADIO ULSTER**  Stephen is a master at debate and tackling tough issues. He doesn't shy away from difficult arguments and pushing the buttons of his interviewees to get a reaction or stop them dodging a question.  **SILVER WINNER**: Mark Patterson, BBC Radio Foyle |
| **RADIO PRESENTER OF THE YEAR**  **WINNER: STEPHEN NOLAN, BBC NOLAN SHOW**  A true exemplar of broadcasting, Stephen is a formidable voice on Northern Ireland radio and a very deserving winner for this Award once again.  The judges also wanted to formally acknowledge the talent of Paulo Ross from Downtown Radio, who came a very close second. Watch out next year, Steven!  **SILVER WINNER**: Paulo Ross, Downtown & Cool FM |
| **MUSIC STATION OF THE YEAR**  **WINNER: COOL FM**  Forward-thinking, engaging, embracing new technology with Snapchat and social media. The station is fresh with varied voices and each are so listenable. |
| **SPECIALIST JOURNALIST OF THE YEAR**  **BROADCAST WINNER: JORDAN MOATES**  An impressive reporter who has taken to his new role as chief political reporter with great gusto – a fresh voice in a very competitive arena.  **PRINT WINNER: CIARAN BARNES, SUNDAY LIFE**  Some great examples of crime reporting. A strong portfolio, highlighted by the drug and charity investigations.  **ONLINE WINNER: CORMAC CAMPBELL, THE DETAIL**  Excellent examples of first class data journalism.  **SILVER WINNERS**: Seanin Graham, Irish News & Victoria O’Hara, Belfast Telegraph F |
| **INVESTIGATIVE JOURNALIST OF THE YEAR – NEW**  **BROADCAST WINNER: MANDY MCAULEY, BBC SPOTLIGHT**  A major property scandal properly investigated through diligent, well-researched and well-presented TV investigative journalism  **PRINT WINNER: PAULA MACKIN, SUNDAY WORLD**  An example of dogged investigative work that results superb pieces of journalism. Her submissions were great examples of investigative journalism at its best. |
| **BUSINESS JOURNALIST OF THE YEAR**  **JOHN MULGREW, BELFAST TELEGRAPH:** Impressive series of exclusives by a reporter with a nose for a story. A good digger, he is not deterred by the time it takes him to nail the story. These are relevant to the wider audience and in the public interest. |
| **MARTIN O’HAGAN NEWCOMER OF THE YEAR**  **BROADCAST WINNER: SIMON HUNTER, Q RADIO**  One of the best new voices I have heard, Simon has all the qualities you would expect of a national broadcaster but with that indefinable extra element that makes him stand out. The enthusiasm for his subject, especially rugby, makes him a joy to listen to and he appears to be equally knowledgeable about GAA which is a huge asset in Ireland. He can also turn his hand to business, news and politics. He has a glittering future.  **PRINT WINNER: ALI GORDON, SUNDAY LIFE**  Ali Gordon has that all-important journalistic skill of being able to get people to talk to her. Getting the foot in the door is only the beginning, however. Once in, you have to be able to ask the right questions and she does. She is already tackling difficult and potentially dangerous stories as well as the softer ones and has an exciting future as an investigative journalist if that's what she wants to do. |
| **PRODUCTION JOURNALIST OF THE YEAR**  **BROADCAST WINNER: David O’Dornan, Nolan Live**  **PRINT WINNER: Heather Byrne, Belfast Telegraph**  The judges remarked that both winners showed impeccable skill in producing news in a readable, easy to digest and punching format. |
| **PHOTOGRAPHER OF THE YEAR**  **WINNER: BILL SMYTH PHOTOGRAPHY / IRISH NEWS**  The judges felt this photographer’s ‘stunning and diverse portfolio’ demonstrated great skill and dexterity, with their photographs showing an impeccable sense of timing.  **SILVER WINNER**: Mal McCann, The Irish News |
| **SPORTS JOURNALIST OF THE YEAR**  **WINNER: BRENDAN CROSSAN, IRISH NEWS**  The judges felt this reporter had a very powerful portfolio of sports features which got to the heart of the story, concentrating on the human dimension, and more often than not the tragic elements of sport.  **SILVER WINNER**: Declan Bogue, Belfast Telegraph |
| **SCOOP OF THE YEAR**  **WINNER: ALI GORDON, SUNDAY LIFE**  The judges were unanimous in their praise for this exceptional scoop, which was a real accomplishment, particularly for such a young reporter. Huge kudos to this bright future star. |
| **DIGITAL NEWS PLATFORM OF THE YEAR**  **WINNER: THE DETAIL**  Great emphasis on design, which complements the well-presented data and journalism.  This consistently outstanding investigative/data journalistic site with its not-for-profit ethos and support from philanthropic organisations is a triumph for journalists determined to hold power to account, with great in-depth analysis and skilful use of every delivery platform.  **SILVER WINNER**: Belfast Live |
| **DIGITAL JOURNALIST OF THE YEAR**  **WINNER: KATHRYN TORNEY, THE DETAIL**  Who said data journalism is boring? Kathryn's work is a superb example of detailed research, investigation, interactive graphics, video footage and interviews, and all on key public interest subjects. The abortion exported and 'My home is where the hurt is' look at domestic abuse in NI were outstanding  **SILVER WINNER**: Niall McCracken, The Detail  . |